

# L'ÉCONOMIE SOCIALE, LE FUTUR DE L'EUROPE

## SOCIAL ECONOMY, THE FUTURE OF EUROPE | DIE SOZIALWIRTSCHAFT, DIE ZUKUNFT EUROPAS

17 & 18 fév. 2022 — Strasbourg

### CALL FOR CONTRIBUTIONS

#### CONTEXT

Committed to European and social economy issues, Strasbourg, European Capital, hosted in 2014 the European event for social entrepreneurship, which took stock of the Social Business Initiative (SBI) and set out the prospects for the development of the social economy in Europe. 2,000 participants, more than 50% of which were entrepreneurs, nearly 80 different nationalities, an exceptional partnership between the European Commission, the European Economic and Social Committee (EESC), the City and the Eurometropole of Strasbourg... in the presence of 3 European Commissioners, the President of the EESC, the French Minister in charge of SSE, members of the European Parliament... The "Strasbourg Declaration" was adopted on this occasion and became a reference among entrepreneurs and institutions.

As the European capital of the SSE in 2019, Strasbourg worked to co-construct, with the networks, actors, the French State and national and European partners, a process of designation of the future European capitals of the social economy, a measure that it wishes (among others), to see integrated in the future action plan of the European Commission for the development of the social economy. When this work was handed over to Commissioner Nicolas Schmit, a "Strasbourg II Declaration" emphasised the need to develop this economy in Europe.

Following the Mannheim Summit on 26 & 27 May 2021, to which our Mayor, Jeanne Barseghian, contributed and which she closed with the Mayor of Mannheim, who passed the torch to her, the European Commission will publish an action plan on the Social Economy in December 2021 as well as a working document inviting stakeholders to reflect on possible scenarios on the ecological and digital transition (transition pathway). Strasbourg made one of the 133 contributions submitted.

It's with this background and above all, with all its partners that Strasbourg will co-organise a European event on 17 & 18 February, essentially dedicated to this Action Plan : the European Economic and Social Committee (EESC), the European Commission, the French State (Secretariat of State for SSE), the Social Economy Intergroup of the European Parliament and the European Committee of the Regions.

This event is labelled by the French State as an "EU French Presidency Event".

This is a unique opportunity to highlight the SSE, the social economy at a local, national and European level, while bringing these different territorial levels into dialogue. It will also be the first time that physical meetings have been held since the health crisis.

This event will aim to :

- To highlight the European Commission's Action Plan and the European funding programmes
- To develop concrete actions by the different institutions and networks, in order to implement this Action Plan
- Exchange good practices between countries and between structures
- Linking structures in the framework of European projects, via the new programmes

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- Bringing together bodies that need to exchange: SSE networks, Luxembourg Declaration Follow-up Committee, ESER, etc.
- Encourage exchanges between different institutional levels, especially European ones (Committee of the Regions, Council of the EU, European Commission, EESC, European and national parliamentarians, States, local authorities, etc.)
- Stimulate innovative partnerships with the social economy (in the framework of social clusters, CSR...)
- To host possible works on the European Capital of social economy...
- ... while promoting the know-how of Strasbourg and France

### THE PALAIS DE LA MUSIQUE ET DES CONGRÈS (PMC)



PMC = 20 rooms in addition to the 3 auditoriums and numerous "gallery" spaces, which will be themed.

### EXPECTATIONS

The key word in the organisation of this event is co-construction with all interested stakeholders, for the development of social economy in France and Europe, its influence and the expression of all its potential.

The state of mind : the co-organisers of the event affirm their desire for the European Commission's action plan and other European tools (European programmes, industrial ecosystems, etc.) to be of practical use to social economy entrepreneurs and networks, so that they can take hold of them and make them their own in order to undertake, innovate and develop, but also to share their practices in the context of an open event.

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The programme of the event is currently being finalised and a call for contributions is being published to allow you, actors, networks and institutions from all over Europe, to propose a conference or a workshop and thus to exchange, express yourselves, listen and discover.

Therefore, this call for contributions is not intended to select or compete with structures but to organise their presence as well as possible and to ensure that all of them, large and small, can organise, if possible, a workshop or its presence.

### TECHNICAL CONSIDERATIONS

Different possibilities will be offered to you :

- Organisation of a workshop at the Palais de la Musique et des Congrès in Strasbourg
- Presence on a thematic area at the Palais de la Musique et des Congrès in Strasbourg
- Presence on a stand at the Palais de la Musique et des Congrès in Strasbourg (paying)
- Other emblematic places of Europe in Strasbourg (place of Europe...)
- Other places in Strasbourg

The rooms are made available by the organiser and the standard technical costs (provision of tables, chairs, sound system, projection in the room) are covered. However, it is possible that a particular request from you will be charged to you.

### FORM OF THE WORKSHOP

Your workshop can take a variety of forms, as long as it can be held in the dedicated venues : speed dating, world coffee, conferences, stand, artistic workshop, other participatory format, etc.: combinations of many formats should be possible and allow for meetings and participation.

In the interests of accessibility, please note that :

- You can ask for help in organising your workshop, to be put in touch with people or structures with which to organise your workshop. We will do our best to help you.
- It is not necessary that your workshop is fully defined at first.
- It is not obligatory to answer all the questions below, if you do not have the possibility to do so. However, clarifications will be requested at a later stage and within a short time.

### SOME CONSTRAINTS

Contributions must be submitted in French or English, by 15 December 2021 at the latest for completed proposals, and by 1 December at the latest for proposals requiring support (to enable initial contact as soon as possible).

A return will be made at the beginning of January.

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Translation cannot be provided for these workshops. However, some rooms are equipped with translation booths, which will be at your disposal after discussion with the organisation. Your organisations can provide interpretation if they wish.

You should be aware that authorisation is required if the planned event involves occupying the public domain. If this is the case for you, an exchange is required with the City of Strasbourg.

A few criteria will guide the co-organisers in validating your presence in this event :

- Theme of interest to the whole of Europe
- Partners / speakers from several countries
- Parity between men and women among the speakers
- Balance sought between the "themes" or "spaces" pre-determined by the organisers

Thereafter, unless this document already includes all the necessary information, you will be asked to complete a form that will allow the communication of the workshop in the programme and provide the logo of your organisation(s). Without a response from you or without providing the requested information, the session cannot be held.

The gauges imposed by the health crisis will have to be respected, including in case of change (relaxation/aggravation). The co-organisers cannot be held responsible for the situation.

In this perspective, we hope for a positive contribution, in the service of the social economy and of Europe.

And we remain at your disposal

